



**APPLICATION
FOR
COMMERCIAL EXHIBITS SPACE
AND/OR
CONCESSIONS SPACE**

Thank you for your interest in participating in the California Mid-State Fair as a Commercial Exhibitor/Concessionaire. Our dates for 2012 are set for July 18 through July 29. Attendance for the 2011 Fair was over 400,000 people! Enclosed, you will find an application and information pertaining to space reservation for 2012.

Should we require additional information regarding your product, **we will contact you**. Please fill out the application completely and send all supporting information, including pictures of prior set-ups, if possible.

If your application for space is approved, you will be notified at that time. If your application is not approved, you will be placed on a waiting list for available space. Unfortunately, we cannot call every applicant who is not approved. If you have any further questions, please contact us or leave voice mail for Lesa at Ext. 207.

Sincerely,

Lesa John, Commercial/Concessions Manager

**Paso Robles Event Center
Home of the California Mid-State Fair**

Thank you for applying for Commercial Exhibit/Concession space at the California Mid-State Fair. This application is not a guarantee of space. Please **do not** send money at this time.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail Address: _____ Sellers Permit No.: _____

Exhibit Space Information: Inside _____ Outside _____

Electrical Requirements (110V hookup provided): _____

Square footage required: _____ Water: _____ Sewer: _____

List products you wish to sell or promote and if you offer samples for human consumption:

List references i.e. other fairs/festivals:

PLEASE ATTACH PHOTOS of prior exhibits and/or set-up specs if available. If you have a trailer, indicate size including tongue (removable?) and whether you conduct business from the end or side.

2012 FEES FOR COMMERCIAL EXHIBITS/CONCESSIONS

Commercial Exhibit (flat fees):

Commercial Building #1	10' X 10' Corner	1,200.00
	10' X 10' In-line	1,100.00
Commercial Building #2	10' X 10' Corner	1,200.00
	10' X 10' In-line	1,100.00
Commercial Building #3	10' X 10' Inner floor Corner	850.00
	10' X 10' Inner floor In-line	750.00
	10' X 12' Inner floor Corner	900.00
	10' X 12' Inner floor In-line	800.00
	10' X 15' East & West Wall	850.00
The Barn (Equestrian Center)	10' X 12' Corner	750.00
	10' X 12' In-line	650.00
Outside Commercial Space	10' X 10'	1,500.00

Concessions:

\$1000.00 guarantee or 24% of gross sales after sales tax whichever is greater.

Additional fees that may apply:

Liability Insurance through Fair Commercial Exhibit	120.00
Concessions	160.00
County Health Permit through for Food Vendors	68.00
Daily Work Credentials (first two days)	6.00
Daily Work Credentials (third day on)	7.00
Season Work Pass	30.00
Cold Stock Storage with hook-up (storage use only)	350.00
Dry Stock Storage parking only (no hook-up)	200.00
Camping Space – 12' X 25' with electric & water	450.00
Over 25' in length with electric & water	600.00
(Pump truck charges separate)	

***All prices subject to change as 2012 details get confirmed.**